

Grow Your Business Online Stage

Moderator - Richard Forde Consultant at Beachhut PR

Times	Name	Topic
9.30-10.00	Paul Dunne- Head of Sales & Partner Channels ,Elavon	Opening remarks
10.00-10.20	Paul Dunne- Head of Sales & Partner Channels ,Elavon	4 Steps to better selling on-line
10.20-10.40	Thomas Giliigan , Director Mayo County Council	Driving increased efficiency in local government through the use of web based technology to enhance citizen engagement and greater customer satisfaction
10.40-11.00	Erik O Donovan, Head of Digital Economy Policy, Ibec	Accelerate Ireland's digital ambition – a manifesto for making Ireland a global digital leader
11.-00 - 11.30	Coffee Break & Networking	
11.30-11.50	Ross O Mullane ,Marketing Manager ,Energia	"Challenger-brand-building hacks any business can use.
11.50 - 12.10	David Campbell ,Retail Excellence	Becoming Digitally Savvy
12.10 - 12.30	Ayse Guvencer, Head of Digital & Strategy ,Starcom	How to Turn Data Into Actionable Insights for Your Business
12.30 - 12.50	"Cathy McGovern ,Sales & Marketing Director ,Inspiron	"B2B Digital Marketing – Drive Sales Leads"
1.00-1.40	Lunch Break & Networking	
1.40-2.00	Clyde Genie – Brand & Digital Consultant, Bradley Brand & Design	Why human experiences matter in a digital world
2.00 - 2.20	Naomh McElhatton ,Director of Digital Education -Smart NI	Changing the Cultural Mindset in Digital Transformation
2.20 - 2.40	Niall Bodkin ,Founder and Chairman ,eCommerce Association of Ireland	Best practice in E-Commerce
2.40- 3.00	David Cashman ,Commercial Director Zevas	
	Paul Dunne- Head of Sales & Partner Channels ,Elavon	Closing remarks



All presentations/timetables are subject to change. Please check with onsite event timetable on the day.